



Ford | Lincoln | Mercury Special Offers & Programs

Programs Valid 8 August 2009 - 31 August 2009

Program	Eligibility	To Qualify	Discount Code	Eligible Models & Amounts	
Ford Motor Credit (FMC) Bonus Cash	Customer must purchase an eligible vehicle and finance through Ford Motor Credit to be receive a model's FMC Bonus Cash.	Customer must finance through Ford Motor Credit to be receive a model's FMC Bonus Cash.	Amount is already included in LRF Rebate amount on rebate chart and when selecting <i>Calculate w/Manufacturer Financing</i> or <i>Calculate w/LRF</i> in Milquote II	10 Focus SE, SEL, SES 09 Focus 09 Taurus 09 Taurus X 09 F150 SuperCab 09 F150 SuperCrew 09 Sable 09 MKX	\$500 \$500 \$500 \$500 \$1,000 \$1,000 \$500 \$1,000
Ford Lincoln Mercury Military Appreciation Bonus	All active duty Army, Navy, Air Force, Marines, Coast Guard, National Guard, and Reservists with homes of Record in the United States. OFFER NOT AVAILABLE to civilians, DoD employees, Military Retirees.	Our standard verification of military status is sufficient proof.	This amount is already included in the regularly published Rebate and LRF charts.	MY08, MY09 and MY10 Ford*, Lincoln and Mercury vehicles * Excludes Shelby Mustang GT500KR	\$500
Ford College Purchase Program NOTE: Limit of one incentive per customer, cannot use if used on a previous purchase.	To be eligible to receive the bonus savings the customer must currently meet one ONE of the following criteria: > Enrolled full or part time at an accredited Four-Year College or University, Junior College, Community College, or Trade School - student must be enrolled in at least two classes or equivalent of 6 credit hrs) "good academic standing." > Have graduated or will graduate between 1 May 2007 and 4 January 2010	To verify eligibility the customer must provide ONE of the following: > Current proof of enrollment in at least two classes or six credit hours (e.g., class schedule, copy of grade report, letter from college/university indicating current and good academic standing, etc.) > Copy of diploma indicating graduation date > Letter from college/university indicating graduation date and type of degree > Copy of final transcript indicating graduation date and type of degree	PRFTB	All new Ford, Lincoln Mercury MY08, MY09 and MY10 models EXCLUDING: All Shelbys 2010 Taurus SE 2009/2010 Edge SE AWD	\$500

FORD Military Sales 2010 Model Rebates & LRF Options

Offers Valid: Note Expiration Dates For STD vs.LRF Offers

ORDERS IN HOUSE BY 09/11/09

SPOs MUST DELIVER BY: 30 September 2010



MODEL	CODE	EXPIRE 31 Aug 2009			OR	LRF RATES & REBATES EXPIRE 31 August 2009					
		EXCLUSIVE MILITARY STD REBATE**	GREEN TAG Discount (Discount Code: PNGTS)	TOTAL GREEN TAG SAVINGS		EXCLUSIVE MILITARY LRF REBATE** (Includes FMC Bonus Cash ¹)	PLUS	FORD MOTOR CREDIT TERMS*			
								Low Rate APR Financing			
							36 Mos	48 Mos	60 Mos	72 Mos	
Focus S	P3E	\$1,500	\$1,500	\$3,000	OR	\$1,250	PLUS	4.9%	5.9%	6.9%	8.9%
Focus SE, SEL, SES	P3C-F-D-G-H	\$1,500	\$1,500	\$3,000	OR	\$1,750	PLUS	4.9%	5.9%	6.9%	8.9%
Fusion	ALL	\$2,000	\$1,250	\$3,250	OR	\$1,500	PLUS	2.9%	3.9%	4.9%	6.9%
Fusion Hybrid	Not Gas	\$0	\$500	\$500	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Taurus SE	P2D	\$500	\$2,500	\$3,000	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Taurus SEL, Limited, SHO	P2E, P2H, P2F, P2J, P2K	\$1,500	\$1,500	\$3,000	OR	\$750	PLUS	0.0%	3.9%	4.9%	6.9%
Mustang	Exlcuding Shelby	\$2,500	\$1,500	\$4,000	OR	\$2,000	PLUS	2.9%	3.9%	4.9%	6.9%
Edge	ALL	\$3,000	\$1,000	\$4,000	OR	\$1,500	PLUS	0.9%	1.9%	2.9%	4.9%
Escape	excl. Hybrid	\$1,500	\$1,500	\$3,000	OR	\$1,125	PLUS	1.9%	2.9%	3.9%	5.9%
Escape Hybrid	U49, U59	\$0	\$500	\$500	n/a	n/a	n/a	n/a	n/a	n/a	n/a
SportTrac	ALL	\$1,500	\$1,000	\$2,500	OR	\$625	PLUS	3.9%	4.9%	5.9%	7.9%
Explorer 4-DR	ALL	\$2,500	\$2,500	\$5,000	OR	\$2,750	PLUS	3.9%	4.9%	5.9%	7.9%
Flex	ALL	\$2,000	\$1,000	\$3,000	OR	\$750	PLUS	1.9%	2.9%	3.9%	5.9%
Expedition	ALL	\$2,000	\$2,500	\$4,500	OR	\$2,625	PLUS	3.9%	4.9%	5.9%	7.9%
Expedition EL	EL Only	\$2,000	\$2,500	\$4,500	OR	\$2,625	PLUS	3.9%	4.9%	5.9%	7.9%
Ranger	ALL	\$1,500	\$2,500	\$4,000	n/a	n/a	n/a	n/a	n/a	n/a	n/a
F-150 Reg Cab	F1C, F1E	\$1,500	\$3,000	\$4,500	OR	\$2,250	PLUS	4.9%	5.9%	6.9%	8.9%
F-150 Sup Cab & SupCrew	X1C-E, W1C-E	\$2,500	\$2,000	\$4,500	OR	\$2,250	PLUS	3.9%	4.9%	5.9%	7.9%
F-150 Raptor	X1E, MEG 517A	\$2,500	\$2,000	\$4,500	n/a	n/a	n/a	n/a	n/a	n/a	n/a
F-250/350/450 RegCab	F2A-B, F3A-B-C-D	\$2,500	\$2,500	\$5,000	OR	\$2,375	PLUS	4.9%	5.9%	6.9%	8.9%
F-250/350/450 SupCab	X2A-B, X3A-B-C-D	\$2,500	\$2,500	\$5,000	OR	\$2,375	PLUS	4.9%	5.9%	6.9%	8.9%
F-250/350/450 CrewCab	W2A-B, W3A-B, W3C-D	\$2,500	\$2,500	\$5,000	OR	\$2,375	PLUS	4.9%	5.9%	6.9%	8.9%
E-Series	Exlcudes RV	\$1,000	\$1,000	\$2,000	n/a	\$500	PLUS	4.9%	5.9%	6.9%	8.9%
Grand Marquis	ALL	\$4,500	\$1,250	\$5,750	n/a	\$500	PLUS	3.9%	4.9%	5.9%	7.9%
Mercury Milan	Not Hybrid	\$2,000	\$500	\$2,500	OR	\$750	PLUS	2.9%	3.9%	4.9%	6.9%
Lincoln MKZ	ALL	\$2,000	\$1,500	\$3,500	OR	\$500	PLUS	3.9%	4.9%	5.9%	7.9%
Lincoln MKS	ALL	\$1,500	\$500	\$2,000	OR	\$1,000	PLUS	3.9%	4.9%	5.9%	7.9%
Town Car	ALL	\$4,500	\$2,000	\$6,500	OR	\$500	PLUS	4.9%	5.9%	6.9%	8.9%
Lincoln MKT	ALL	\$2,000	\$500	\$2,500	OR	\$500	PLUS	3.9%	4.9%	5.9%	7.9%
Lincoln MKX	ALL	\$2,500	\$750	\$3,250	OR	\$625	PLUS	0.9%	1.9%	2.9%	4.9%
Mercury Mariner	except Hybrid	\$1,500	\$1,375	\$2,875	OR	\$1,000	PLUS	1.9%	2.9%	3.9%	5.9%
Merc. Mariner Hybrid	Not Gas	\$0	\$500	\$500	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Mountaineer	ALL	\$2,500	\$2,500	\$5,000	OR	\$2,750	PLUS	3.9%	4.9%	5.9%	7.9%
Lincoln Navigator	ALL	\$3,000	\$1,000	\$4,000	OR	\$1,000	PLUS	4.9%	5.9%	6.9%	8.9%

****Non-Military Customers¹ rebates will be less the \$500 Active Military Rebate included in the figures above.**

**¹ = For a list of Ford Motor Credit offers by model please see the
Ford | Lincoln | Mercury Special Offers & Programs Grid issued with this chart.**

Rebates/Rates May Be CHANGED/WITHDRAWN At Any Time.

***Not All customers will qualify for these rates**

FORD Military Sales 2009 Model Rebates & LRF Options



Offers Valid: Note Expiration Dates For STD vs.LRF Offers

ORDERS IN HOUSE BY 09/11/09

MUST Deliver By: 30 November 2009

MODEL	CODE	EXPIRE 31 Aug 2009			OR	LRF RATES & REBATES EXPIRE 31 August 2009					
		EXCLUSIVE MILITARY STD REBATE**	GREEN TAG Discount (Discount Code: PNGTS)	TOTAL GREEN TAG SAVINGS		EXCLUSIVE MILITARY LRF REBATE** (Includes FMC Bonus Cash ¹)	PLUS	FORD MOTOR CREDIT TERMS*			
								Low Rate APR Financing			
							36 Mos	48 Mos	60 Mos	72 Mos	
Focus	ALL	\$2,500	\$2,000	\$4,500	OR	\$2,500	PLUS	3.9%	4.9%	5.9%	7.9%
Fusion I4	Not V6	\$3,500	\$2,000	\$5,500	OR	\$2,000	PLUS	0.0%	0.0%	0.0%	1.9%
Fusion V6	Not I4	\$3,500	\$2,000	\$5,500	OR	\$2,000	PLUS	0.0%	0.0%	0.0%	1.9%
Taurus	ALL	\$3,500	\$2,000	\$5,500	OR	\$2,500	PLUS	0.0%	0.0%	0.0%	1.9%
Taurus X	ALL	\$3,000	\$1,500	\$4,500	OR	\$2,500	PLUS	0.9%	1.9%	2.9%	4.9%
Mustang V6	Not GT	\$3,500	\$4,000	\$7,500	OR	\$3,500	PLUS	1.9%	2.9%	3.9%	5.9%
Mustang GT	Excluding Shelby Models	\$4,000	\$3,500	\$7,500	OR	\$3,500	PLUS	0.0%	0.0%	0.0%	1.9%
Mustang Bullitt	Option Code 54B	\$4,000	\$3,500	\$7,500	OR	\$3,500	PLUS	0.0%	0.0%	0.0%	1.9%
Edge	ALL	\$3,500	\$3,000	\$6,500	OR	\$3,500	PLUS	0.0%	0.0%	0.0%	1.9%
Escape V6	excl. All Hybrid & I4 Gas	\$3,000	\$2,500	\$5,500	OR	\$3,000	PLUS	0.0%	0.0%	0.0%	1.9%
Escape I4	excl. All Hybrid & V6 Gas	\$3,000	\$2,500	\$5,500	OR	\$3,000	PLUS	0.0%	0.0%	0.0%	1.9%
Escape Hybrid	U49, U59	\$0	\$500	\$500	n/a	\$500	n/a	n/a	n/a	n/a	n/a
SportTrac	ALL	\$3,000	\$3,500	\$6,500	OR	\$3,000	PLUS	1.9%	2.9%	3.9%	5.9%
Explorer 4-DR	ALL	\$4,500	\$4,000	\$8,500	OR	\$4,500	PLUS	0.0%	0.0%	0.0%	1.9%
Flex	ALL	\$3,500	\$3,000	\$6,500	OR	\$3,000	PLUS	0.0%	0.0%	0.0%	1.9%
Expedition	U15, U16, U17, U18, U19, U20	\$3,000	\$4,750	\$7,750	OR	\$5,250	PLUS	1.9%	2.9%	3.9%	5.9%
Expedition EL	K15, K16, K17, K18, K19, K20	\$3,000	\$5,100	\$8,100	OR	\$5,500	PLUS	1.9%	2.9%	3.9%	5.9%
Ranger	ALL	\$3,000	\$2,750	\$5,750	OR	\$3,250	PLUS	0.9%	1.9%	2.9%	4.9%
F-150 Reg Cab	Excl. Sup Cab & Crew	\$3,500	\$4,000	\$7,500	OR	\$4,000	PLUS	2.9%	3.9%	4.9%	6.9%
F-150 Sup Cab	Excl. Reg Cab & Sup Crew	\$4,000	\$3,500	\$7,500	OR	\$5,000	PLUS	0.9%	1.9%	2.9%	4.9%
F-150 SuperCrew	W02&04, W12&14 (excl.H-D)	\$3,500	\$3,500	\$7,000	OR	\$5,000	PLUS	0.9%	1.9%	2.9%	4.9%
F-250/350/450 RegCab	F20/21/30/31/32/33/42/43	\$4,000	\$4,100	\$8,100	OR	\$4,000	PLUS	1.9%	2.9%	3.9%	5.9%
F-250/350/450 SupCab	X20/21/30/31/32/33/42/43	\$4,000	\$4,100	\$8,100	OR	\$4,000	PLUS	1.9%	2.9%	3.9%	5.9%
F-250/350/450 CrewCab	W20/21/30/31/32/33/42/43	\$4,000	\$4,100	\$8,100	OR	\$4,000	PLUS	1.9%	2.9%	3.9%	5.9%
F250/350HarleyDavidson	Harley D. Opt. code17H	\$4,000	\$4,100	\$8,100	OR	\$4,000	PLUS	1.9%	2.9%	3.9%	5.9%
E Series	Excludes RV	\$2,000	\$0	\$2,000	OR	\$500	PLUS	1.9%	2.9%	3.9%	5.9%
Grand Marquis	ALL	\$6,000	\$0	\$6,000	OR	\$500	PLUS	0.9%	1.9%	2.9%	4.9%
Mercury Milan I4	I4 Only	\$4,000	\$1,500	\$5,500	OR	\$2,000	PLUS	0.0%	0.0%	0.0%	1.9%
Mercury Milan V6	V6 Only	\$4,000	\$1,500	\$5,500	OR	\$2,000	PLUS	0.0%	0.0%	0.0%	0.0%
Lincoln MKZ	ALL	\$4,500	\$2,100	\$6,600	OR	\$2,500	PLUS	0.0%	0.0%	0.0%	0.0%
Lincoln MKS	ALL	\$4,000	\$2,600	\$6,600	OR	\$3,000	PLUS	1.9%	2.9%	3.9%	5.9%
Mercury Sable	ALL	\$4,000	\$1,000	\$5,000	OR	\$2,000	PLUS	0.0%	0.0%	0.0%	1.9%
Town Car	ALL	\$6,500	\$0	\$6,500	OR	\$500	PLUS	4.9%	5.9%	6.9%	8.9%
Lincoln MKX	ALL	\$4,000	\$3,600	\$7,600	OR	\$3,000	PLUS	0.0%	0.9%	1.9%	3.9%
Mercury Mariner I4	excl. All Hybrid & V6 Gas	\$3,000	\$2,500	\$5,500	OR	\$3,000	PLUS	0.0%	0.0%	0.0%	1.9%
Mariner V6	excl. All Hybrid & I4 Gas	\$3,000	\$2,500	\$5,500	OR	\$3,000	PLUS	0.0%	0.0%	0.0%	1.9%
Merc. Mariner Hybrid	U29, U39	\$0	\$500	\$500	n/a	\$500	n/a	n/a	n/a	n/a	n/a
Mountaineer	ALL	\$4,500	\$4,000	\$8,500	OR	\$4,500	PLUS	0.0%	0.0%	0.0%	1.9%
Lincoln Navigator	ALL	\$4,500	\$100	\$4,600	OR	\$500	PLUS	2.9%	3.9%	4.9%	6.9%

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