



Chrysler Dodge Jeep Offers & Programs

Program / Description Effective Dates Discount Code Reference Bulletin # / Date	Eligibility / Compatibility	To Qualify	Eligible Models	Amount
Rebates and Low Rate Financing Rebates up to \$9,500 8/7/09 - 8/31/09	ALL MY08, MY09 AND MY10 Chrysler, Dodge and Jeep vehicles. Refer to Rebate & LRF charts for details. \$500 Military Appreciation Rebate good for ALL customers, NOT JUST MILITARY.	Orders in house by 9/4/09. Refer to individual model year Rebate charts for "Must Deliver By" dates. CFC LRF no longer available.	Refer to current Rebate and LRF charts.	Refer to Rebate and LRF charts.
Military Appreciation \$500 Rebate AND 6 FREE Lube Oil and Filter Contract Lube, Oil & Filter now applicable to MY09 ONLY Through 12/31/09 \$500 included in Rebates # 6094, 1/23/09	Chrysler, Dodge and Jeep customers REGARDLESS of Military affiliation. Compatible with ALL current offers. For Stateside AND Overseas delivery. Valid for six oil changes or 3 years, whichever comes first - MY09 ONLY	Order by 12/31/09. Customers provide Dealer their VIN in order to activate the Free Oil change Contract. No coupon book required. O/S deliveries may activate their Oil Charge Contract upon their return s/s up to 3 years after initial o/s delivery. Rebate is part of the single, Exclusive Military Rebate appearing on the Rebate Charts.	All Chrysler, Dodge, Jeep EXCEPT: Viper. Lube, Oil & Filter valid on MY09 ONLY!	\$500 \$1,000 on Grand Cherokee Oil Change is a \$240 Value. May NOT be redeemed for cash.
Credit Union Bonus Cash \$500 - \$1,000 Bonus Cash 7/1/09 - 7/31/09 Code PRCCU Original Program Announcement # 6066, 1/12/09	Customers utilizing any one of over 8,000 participating Credit Unions when financing SELECT MY09 Chrysler, Dodge and Jeep vehicles. (Refer to the list of participating Credit Unions issued with this Bulletin.) Compatible with most other programs EXCEPT Chrysler Financial Credit (CFC) offers.	Orders with Credit Union LOI through 31 July 2009. Must finance with a participating credit union. \$500 - \$1,000 offered on select MY09 vehicles only.	MY09 ONLY - \$500 Dodge: Ram, Journey, Grand Caravan, Dakota (all models). Chrysler: Town & Country (all models), Sebring Convertible. Jeep: Grand Cherokee, Commander (all models) MY09 ONLY - \$1,000 Dodge: Nitro, Charger (all models). Chrysler: 300, 300C, 300C SRT8. Jeep: Liberty (all models)	\$500 \$1,000
FREE Sport Appearance Package Dodge Caliber SXT (stock only). \$1,088.50 Discount EXTENDED Through 8/31/09 Code PREQP # 6111, 2/5/09	2009 Dodge Caliber SXTs in STOCK with option code 23E/24E, Manual/Automatic Sport Appearance Package. Stateside OR Overseas Vehicles. Compatible with ALL applicable offers and incentives.	Orders in house by 9/4/09. Standard Stock Delivery timeframes apply.	STOCK 2009 Dodge Caliber SXT. Model Code CH49 Option Codes 23E, 24E	\$1,088.50

EXPIRED



Chrysler **Dodge Jeep** Offers & Programs

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<p>\$500 Owner Loyalty</p> <p>REVISED Through 12/31/09</p> <p>Code PRLOY # 6110, 2/3/09</p>	<p>Most model year '08, '09 AND '10 Chrysler, Dodge and Jeep vehicles, EXCEPT Viper.</p> <p>Current OR Previous Owners of a 1990 or newer Chrysler-, Dodge- or Jeep-brand vehicle.</p> <p>If Customer is Purchasing 2 Chrysler products within 12 months, they are entitled to a single Loyalty Discount on the second vehicle.</p> <p>Compatible with ALL current offers including College Grad, OOT discounts, etc.</p>	<p>Orders must be in-house by 12/31/09.</p> <p>Proof of current or previous Chrysler product ownership must be in Snap Server.</p> <p>Acceptable proof of ownership includes: Bill of Sale, Loan Payoff Letter, Registration, Title, etc.</p> <p>Offer extends to Buyer and Co-Buyer only.</p>	<p>Viper models are NOT eligible..</p>	<p>\$500</p>
<p>\$500 College Grad Discount</p> <p>Through 12/31/09 Code PRCOL # 6110, 2/3/09</p>	<p>Most model year '08, '09 AND '10 Chrysler, Dodge and Jeep vehicles.</p> <p>SENIOR currently enrolled in 4-year degree program taking at least 3 credits.</p> <p>Student currently enrolled in a Masters or Doctoral program taking at least 3 credits.</p> <p>CY2008 OR CY2009 College Graduate who earned a 2-, 4-, or post-graduate degree from an accredited College, University, U.S. Service Academy or Registered Nursing Program.</p> <p>Compatible with most current offers including Owner Loyalty, OOT discounts, etc.</p> <p>NOT compatible with Farm Bureau Bonus Cash.</p>	<p>Orders must be in-house by 12/31/09.</p> <p>Acceptable proof includes: Graduation Application, Letter from College Registrar showing enrollment status and/or intent to graduate, Diploma, etc.</p> <p>ENCS retains the right to request additional documentation.</p> <p>College Grad Discount Proof must be retained in Snap Server.</p> <p>Offer extends to Buyer and Co-Buyer only.</p> <p>Discount may be used ONLY Once.</p>	<p>Most MY08, MY09 & MY10 Except Viper models.</p>	<p>\$500</p>
<p>\$500 Farm Bureau Bonus Cash</p> <p>Through 12/31/09 Code PRFARM # 6110, 2/3/09</p>	<p>Offer valid on select MY09 Dodge vehicles.</p> <p>Membership in a Farm Bureau in a participating state is required.</p> <p>Must be a member for at least 30 days prior to Order.</p> <p>NOT compatible with College Grad Discount.</p>	<p>Orders must be in-house by 12/31/09.</p> <p>Validated Members Savings Certificate must be supplied by participating state's Farm Bureau.</p> <p>Certificate must be retained in Snap Server.</p>	<p>MY2009 ONLY Avenger, Caliber, Charger, Dakota, Durango, Grand Caravan, Journey, Nitro, Ram 1500/2500/3500</p>	<p>\$500</p>



Chrysler Dodge Jeep Offers & Programs

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<p>FREE Lifetime Power Train Warranty Until further notice. Automatic applicability.</p>	<p>Applicable to the First, Registered Owner of most 2008, 2009 AND 2010 Chrysler, Dodge and Jeep vehicles. Except SRTs, Diesel-equipped vehicles and Vipers.</p>	<p>Order and take delivery of an eligible vehicle.</p>	<p>MY08, MY09 AND MY10 Chrysler, Dodge and Jeep vehicles EXCEPT SRTs, diesel-equipped vehicles and Vipers.</p>	<p>Priceless</p>
<p>Additional STOCK Discounts \$750 Dodge Avenger Stock Discount 7/1/09 - 7/31/09 Manually applied discount. Code PRSTK</p>	<p>All MY09 Dodge Avengers in Worldwide inventory. Includes cancelled SPOs. Stateside OR Overseas Vehicles for s/s or o/s delivery. Compatible with other applicable offers and incentives.</p>	<p>Orders in house by 9/4/09. Standard Stock Delivery timeframes apply.</p>	<p>STOCK ONLY 2009 Dodge Avenger</p>	<p>\$750</p>
<p>Chrysler MY10 at MY09 Pricing EXTENDED Through 8/31/09 Code PN1009 # 6294, 5/13/09</p>	<p>Model Year 2010 Chrysler, Dodge and Jeep vehicles - EXCEPT Viper - for which FIRM PRICING IS NOT AVAILABLE. Valid for Rewrites AND New Deals. Compatible with other applicable offers including \$500 College Grad and Owner Loyalty.</p>	<p>Orders must be in-house by 9/4/09. Refer to the attached "Using MQII During the MY10 Launch" for procedure. To apply the discount, generate the MQII and discount the vehicle the uplifted amount. Uplifted amounts will be found under option codes ES0D, ES0E, ES0F, ESM4 and ESM5.</p>	<p>MY10 Chrysler, Dodge & Jeep vehicles for which we do not have firm pricing. Viper models are NOT eligible..</p>	<p>Refer to option code for uplift/discount amount.</p>

EXPIRED

CHRYSLER Military Sales 2010 Model Rebates & LRF Options



Offers Valid 8/8/09 - 8/31/09

Orders In House By **9/4/09** Orders **MUST** Deliver By **9/30/10**

MODEL YEAR 2010	EXCLUSIVE Green Tag Sale MILITARY REBATE	OR	EXCLUSIVE MILITARY LRF REBATE (CFC Bonus Cash N/A)	PLUS	CHRYSLER FINANCIAL TERMS* Low Rate APR Financing		
					36 Mos	48 Mos	60 Mos
300 Limited	\$4,000	n/a	\$0	PLUS	n/a	n/a	n/a
300 LX, Touring	\$4,000	n/a	\$0	PLUS	n/a	n/a	n/a
300 Signature Touring	\$4,000	n/a	\$0	PLUS	n/a	n/a	n/a
300C/300C SRT8	\$4,000	n/a	\$0	PLUS	n/a	n/a	n/a
Avenger R/T	\$4,000	n/a	\$0	PLUS	n/a	n/a	n/a
Avenger SE/SXT	\$4,000	n/a	\$0	PLUS	n/a	n/a	n/a
Caliber RT	\$1,250	n/a	\$0	PLUS	n/a	n/a	n/a
Caliber SE/SXT	\$1,250	n/a	\$0	PLUS	n/a	n/a	n/a
Challenger	\$500	n/a	\$0	PLUS	n/a	n/a	n/a
Charger RT & SRT8	\$3,125	n/a	\$0	PLUS	n/a	n/a	n/a
Charger SE	\$3,125	n/a	\$0	PLUS	n/a	n/a	n/a
Charger SXT	\$3,125	n/a	\$0	PLUS	n/a	n/a	n/a
Commander	\$4,875	n/a	\$0	PLUS	n/a	n/a	n/a
Compass	\$3,125	n/a	\$0	PLUS	n/a	n/a	n/a
Dakota	\$3,625	n/a	\$0	PLUS	n/a	n/a	n/a
Grand Caravan SE & C/V	\$4,500	n/a	\$0	PLUS	n/a	n/a	n/a
Grand Caravan SXT	\$4,500	n/a	\$0	PLUS	n/a	n/a	n/a
Grand Cherokee	\$5,000	n/a	\$0	PLUS	n/a	n/a	n/a
Journey SE	\$4,000	n/a	\$0	PLUS	n/a	n/a	n/a
Journey SXT/RT	\$4,000	n/a	\$0	PLUS	n/a	n/a	n/a
Liberty	\$1,500	n/a	\$0	PLUS	n/a	n/a	n/a
Nitro	\$1,000	n/a	\$0	PLUS	n/a	n/a	n/a
Patriot	\$4,000	n/a	\$0	PLUS	n/a	n/a	n/a
PT Cruiser	\$3,875	n/a	\$0	PLUS	n/a	n/a	n/a
Ram 1500 SLT/Sport/TRX/Laramie	\$5,000	n/a	\$0	PLUS	n/a	n/a	n/a
Ram 1500 ST	\$5,000	n/a	\$0	PLUS	n/a	n/a	n/a
Ram 2500/3500 SLT/Laramie	\$4,500	n/a	\$0	PLUS	n/a	n/a	n/a
Ram 2500/3500 ST/SXT	\$4,500	n/a	\$0	PLUS	n/a	n/a	n/a
Sebring Convertible	\$3,625	n/a	\$0	PLUS	n/a	n/a	n/a
Sebring Sedan LX	\$3,625	n/a	\$0	PLUS	n/a	n/a	n/a
Sebring Sedan Touring/Limited	\$3,625	n/a	\$0	PLUS	n/a	n/a	n/a
Town & Country LX	\$4,500	n/a	\$0	PLUS	n/a	n/a	n/a
Town & Country Touring/Limited	\$4,500	n/a	\$0	PLUS	n/a	n/a	n/a
Wrangler	\$1,500	n/a	\$0	PLUS	n/a	n/a	n/a
Wrangler Unlimited 4-Door	\$2,000	n/a	\$1	PLUS	n/a	n/a	n/a

Rebates/Rates May Be CHANGED/WITHDRAWN At Any Time.

***Not All customers will qualify for these rates.**



CHRYSLER Military Sales 2009 Model Rebates & LRF Options

Offers Valid 8/8/09 - 8/31/09

Orders In House By 9/4/09

Stock MUST Deliver By 11/30/09

MODEL YEAR 2009	EXCLUSIVE MILITARY REBATE	PLUS	GREEN TAG DISCOUNT (Discount Code PNGTS)	TOTAL GREEN TAG SAVINGS
300 Limited	\$4,000	PLUS	\$2,000	\$6,000
300 LX, Touring	\$4,000	PLUS	\$2,000	\$6,000
300 Signature Touring	\$4,000	PLUS	\$2,000	\$6,000
300C	\$4,000	PLUS	\$2,000	\$6,000
Aspen	\$5,000	PLUS	\$2,500	\$7,500
Avenger R/T	\$4,000	PLUS	\$2,875	\$6,875
Avenger SE/SXT	\$4,000	PLUS	\$2,875	\$6,875
Caliber RT & SRT4	\$3,000	PLUS	\$2,750	\$5,750
Caliber SE/SXT	\$3,000	PLUS	\$2,750	\$5,750
Challenger	\$500	PLUS	\$2,000	\$2,500
Charger RT & SRT8	\$4,000	PLUS	\$2,500	\$6,500
Charger SE	\$4,000	PLUS	\$2,500	\$6,500
Charger SXT	\$4,000	PLUS	\$2,500	\$6,500
Commander	\$6,000	PLUS	\$2,500	\$8,500
Compass	\$4,000	PLUS	\$1,500	\$5,500
Dakota	\$4,000	PLUS	\$2,000	\$6,000
Durango	\$5,000	PLUS	\$2,000	\$7,000
Grand Caravan SE & C/V	\$5,500	PLUS	\$2,750	\$8,250
Grand Caravan SXT	\$5,500	PLUS	\$2,750	\$8,250
Grand Cherokee	\$7,500	PLUS	\$1,500	\$9,000
Journey SE	\$4,000	PLUS	\$2,000	\$6,000
Journey SXT/RT	\$4,000	PLUS	\$2,500	\$6,500
Liberty	\$3,500	PLUS	\$1,500	\$5,000
Nitro	\$3,500	PLUS	\$1,500	\$5,000
Patriot	\$4,000	PLUS	\$1,500	\$5,500
PT Cruiser Base	\$5,000	PLUS	\$1,500	\$6,500
PT Cruiser Touring/LTD	\$5,000	PLUS	\$1,500	\$6,500
Ram 1500 SLT/Sport/TRX/Laramie	\$5,500	PLUS	\$3,500	\$9,000
Ram 1500 ST	\$5,500	PLUS	\$3,500	\$9,000
Ram 2500/3500 SLT/Laramie	\$5,000	PLUS	\$3,000	\$8,000
Ram 2500/3500 ST/SXT	\$5,000	PLUS	\$3,000	\$8,000
Sebring Convertible	\$4,000	PLUS	\$2,500	\$6,500
Sebring Sedan LX	\$5,000	PLUS	\$2,500	\$7,500
Sebring Sedan Touring/Limited	\$5,000	PLUS	\$2,500	\$7,500
Town & Country LX	\$5,500	PLUS	\$3,250	\$8,750
Town & Country Touring/Limited	\$5,500	PLUS	\$3,250	\$8,750
Wrangler 2-door	\$1,500	PLUS	\$1,500	\$3,000
Wrangler Unlimited 4-door	\$1,500	PLUS	\$2,250	\$3,750

Rebates/Rates May Be CHANGED/WITHDRAWN At Any Time.

***Not All customers will qualify for these rates.**

CHRYSLER Military Sales 2008 Model Rebates & LRF Options



Offers Valid 8/8/09 - 8/31/09

Orders In House By
9/4/09

Standard Stock Delivery
Time Frames Apply

MODEL YEAR 2008	EXCLUSIVE MILITARY REBATE	OR	EXCLUSIVE MILITARY LRF REBATE (CFC Bonus Cash N/A)	PLUS	CHRYSLER FINANCIAL TERMS* Low Rate APR Financing		
					36 Mos	48 Mos	60 Mos
300 Sedan Limited	\$7,000	n/a	\$0	PLUS	n/a	n/a	n/a
300 Sedan LX	\$5,500	n/a	\$0	PLUS	n/a	n/a	n/a
300 Sedan Touring	\$6,500	n/a	\$0	PLUS	n/a	n/a	n/a
300C	\$8,500	n/a	\$0	PLUS	n/a	n/a	n/a
Aspen	\$6,500	n/a	\$0	PLUS	n/a	n/a	n/a
Avenger R/T	\$6,000	n/a	\$0	PLUS	n/a	n/a	n/a
Avenger SE/SXT	\$5,000	n/a	\$0	PLUS	n/a	n/a	n/a
Caliber R/T & SRT4	\$4,500	n/a	\$0	PLUS	n/a	n/a	n/a
Caliber SE/SXT	\$4,000	n/a	\$0	PLUS	n/a	n/a	n/a
Challenger SRT8	\$2,500	n/a	\$0	PLUS	n/a	n/a	n/a
Charger RT/SRT8	\$7,000	n/a	\$0	PLUS	n/a	n/a	n/a
Charger SE	\$5,500	n/a	\$0	PLUS	n/a	n/a	n/a
Charger SXT	\$6,000	n/a	\$0	PLUS	n/a	n/a	n/a
Commander	\$8,000	n/a	\$0	PLUS	n/a	n/a	n/a
Compass	\$4,500	n/a	\$0	PLUS	n/a	n/a	n/a
Dakota Crew Cab	\$8,000	n/a	\$0	PLUS	n/a	n/a	n/a
Dakota Extended Cab	\$7,000	n/a	\$0	PLUS	n/a	n/a	n/a
Durango	\$6,500	n/a	\$0	PLUS	n/a	n/a	n/a
Grand Caravan SE & C/V	\$5,250	n/a	\$0	PLUS	n/a	n/a	n/a
Grand Caravan SXT	\$6,000	n/a	\$0	PLUS	n/a	n/a	n/a
Grand Cherokee	\$6,500	n/a	\$0	PLUS	n/a	n/a	n/a
Liberty Limited	\$6,250	n/a	\$0	PLUS	n/a	n/a	n/a
Liberty Sport	\$5,750	n/a	\$0	PLUS	n/a	n/a	n/a
Magnum	\$6,000	n/a	\$0	PLUS	n/a	n/a	n/a
Nitro SLT/RT	\$7,000	n/a	\$0	PLUS	n/a	n/a	n/a
Nitro SXT	\$6,500	n/a	\$0	PLUS	n/a	n/a	n/a
Pacifica	\$5,500	n/a	\$0	PLUS	n/a	n/a	n/a
Patriot	\$4,000	n/a	\$0	PLUS	n/a	n/a	n/a
PT Cruiser Convertible	\$3,750	n/a	\$0	PLUS	n/a	n/a	n/a
PT Cruiser Sedan	\$5,250	n/a	\$0	PLUS	n/a	n/a	n/a
Ram 1500	\$8,500	n/a	\$0	PLUS	n/a	n/a	n/a
Ram 2500/3500	\$9,500	n/a	\$0	PLUS	n/a	n/a	n/a
Sebring Convertible	\$8,000	n/a	\$0	PLUS	n/a	n/a	n/a
Sebring Sedan Limited	\$6,000	n/a	\$0	PLUS	n/a	n/a	n/a
Sebring Sedan LX/Touring	\$5,500	n/a	\$0	PLUS	n/a	n/a	n/a
Town & Country LX	\$5,250	n/a	\$0	PLUS	n/a	n/a	n/a
Town & Country Touring/Limited	\$6,000	n/a	\$0	PLUS	n/a	n/a	n/a
Wrangler 2-door	\$3,750	n/a	\$0	PLUS	n/a	n/a	n/a
Wrangler 4-door Unlimited	\$3,750	n/a	\$0	PLUS	n/a	n/a	n/a

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