



Chrysler Dodge Jeep Offers & Programs

Program / Description Effective Dates Discount Code Reference Bulletin # / Date	Eligibility / Compatibility	To Qualify	Eligible Models	Amount
Rebates and Low Rate Financing Rebates up to \$7,000 4/6/10 - 5/3/10	ALL MY09 AND MY10 Chrysler, Dodge and Jeep vehicles. Refer to Rebate & LRF charts for details. \$500 Military Appreciation Rebate good for ALL customers, NOT JUST MILITARY.	Orders in house by 5/7/10. Refer to individual model year Rebate charts for "Must Deliver By" dates. CFC LRF no longer available.	Refer to current Rebate and LRF charts.	Refer to Rebate and LRF charts.
Military Appreciation \$500 Rebate	Chrysler, Dodge and Jeep customers REGARDLESS of Military affiliation. Compatible with ALL current offers. For Stateside AND Overseas delivery.	Orders by 5/7/10. Rebate is part of the single, Exclusive Military Rebate appearing on the Rebate Charts.	All Chrysler, Dodge, Jeep EXCEPT: Viper. INCLUDED IN POSTED REBATE	\$500 \$1,000 on Grand Cherokee
\$500 Owner Loyalty REVISED Through 5/3/10	Most model year '08, '09 AND '10 Chrysler, Dodge and Jeep vehicles, EXCEPT Viper. Current OR Previous Owners of a 1990 or newer Chrysler-, Dodge- or Jeep-brand vehicle. If Customer is Purchasing 2 Chrysler products within 12 months, they are entitled to a single Loyalty Discount on the second vehicle. Compatible with ALL current offers including College Grad, OOT discounts, etc.	Orders must be in-house by 5/7/10. Proof of current or previous Chrysler product ownership must be in Snap Server. Acceptable proof of ownership includes: Bill of Sale, Loan Payoff Letter, Registration, Title, etc. Offer extends to Buyer and Co-Buyer only.	Viper models are NOT eligible. MY09 Models eligible for \$1,000: Wrangler, Wrangler Unlimited. All others, Except Viper, eligible for \$500.	\$500



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\$500 College Grad Discount Through 5/3/10 Code PRCOL # 6110, 3/5/10	Most model year '08, '09 AND '10 Chrysler, Dodge and Jeep vehicles. Student currently enrolled in 4-year degree program taking at least 3 credits. Student currently enrolled in a Masters or Doctoral program taking at least 3 credits. CY2008 OR CY2009 College Graduate who earned a 2-, 4-, or post-graduate degree from an accredited College, University, U.S. Service Academy or Registered Nursing Program. Compatible with most current offers including Owner Loyalty, OOT discounts, etc.	Orders must be in-house by 5/7/10. Acceptable proof includes: Graduation Application, Letter from College Registrar showing enrollment status and/or intent to graduate, Diploma, etc. ENCS retains the right to request additional documentation. College Grad Discount Proof must be retained in Snap Server. Offer extends to Buyer and Co-Buyer only. Discount may be used ONLY Once.	Most MY08, MY09 & MY10 Except Viper models.	\$500
FREE Lifetime Power Train Warranty MY08 & MY09 ONLY - <u>NOT MY10</u> Automatic applicability.	Applicable to the First, Registered Owner of most 2008 and 2009 Chrysler, Dodge and Jeep vehicles. Except SRTs, Diesel-equipped vehicles and Vipers.	Order and take delivery of an eligible vehicle.	MY08 and MY09 Chrysler, Dodge and Jeep vehicles EXCEPT SRTs, diesel-equipped vehicles and Vipers.	Priceless
Dodge Challenger R/T & R/T Classic Introduce SPECIAL MOPAR OFFER Through 4/30/10 Code PRCEQP # 6770, 3/22/10	MY '10 Dodge: Dodge Challenger R/T and R/T Classic receive a \$2000 MOPAR enhancement from April 6, 2010 through April 30th on MOPAR factory installed parts ONLY - (ACX / MOPAR Interior Performance Group available on the R/T Classic) - (ACX / MOPAR Interior Performance Group or ALB / MOPAR Exterior Package) . Compatible with most current offers including Owner Loyalty, OOT discounts, etc.	Orders must be in-house by 4/30/10. You must claim this discount manually using discount code PRCEQP. Vehicle Must Deliver by September 30, 2010. When entering this package, please enter code [PRCEQP] with a PMP of \$1881.50 on ALB or \$891 on ACX. Proof must be retained in Snap Server.	MY '10 Dodge R/T & R/T Classic & SRT-8 MUST be delivered by September 30, 2010	\$1881.50 or \$891 (Automatic) or \$735 (Manual)